

momentum

# #TUESDAYTALK

## Let's talk insights

Consumer attitudes towards travel post-pandemic





# 01

**45% of Gen Zs globally say they're more likely to travel/vacation closer to home as a result of the pandemic.**

(Source: Momentum Worldwide)



# 02

**94% of B2B trade show and conference attendees say they feel more comfortable traveling to an event post-COVID.**

(Source: Momentum Worldwide)

# 03

**After the bills are paid, consumers plan to spend their money on dining out (68%) and traveling/vacationing (61%) over the next year.**

(Source: Momentum Worldwide)



# 04

**61% of Americans are currently planning a vacation, with 45% planning to keep their travel closer to home as a result of the pandemic.**

(Source: Momentum Worldwide)



# 05

**76% of global consumers are actively creating wish lists of where they want to travel when they can.**

(Source: American Express)

For more information, contact: [info@momentumww.com](mailto:info@momentumww.com)  
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