



7 June 2011

2011-2012 4A'S BOARD OF DIRECTORS ANNOUNCED

Crispin Porter + Bogusky's Chuck Porter Continues as 4A's Chairman;
Momentum Worldwide's Chris Weil Elected Vice-Chairman

New York, June 7, 2011—The 4A's announces the 2011-2012 Board of Directors and Board Officers following its Board of Directors' meeting today at the 4A's headquarters in New York City. The officers, directors-at-large and regional representatives make up a 27-member Board that represents agencies of varying sizes throughout the United States.

Chuck Porter, Chairman, Crispin Porter + Bogusky, LLC who in 2010 was elected to a two-year term as chairman of the 4A's Board of Directors, will continue in that capacity.

Chris Weil, Chairman & CEO, Momentum Worldwide, was elected to serve as vice-chairman. It is customary for the vice chairman to assume the role as chairman the next year. Previously, Mr. Weil served as 4A's Director-at-Large for three years. "I am proud to serve on the 4A's Board of Directors. I am excited to give back and make a difference to get the next generation excited about what I believe to be one of the best and most creative ways to make a living," said the new vice chairman.

Sharon Napier, CEO, Partners + Napier, has been re-elected 4A's Board of Directors' secretary-treasurer, a two-year term from 2011-2013. Ms. Napier has served in this capacity from 2005 through 2009 and returned in 2010 to fulfill the remaining year left by the previous secretary-treasurer who resigned mid-term.



4A's Directors-at-Large

Directors-at-large on the 4A's Board serving through 2012 are:

- **Robert Greenberg**, Chairman, CEO, Global Chief Creative Officer, R/GA
- **Andrew Benett**, Global Chief Executive Officer, Arnold Worldwide and Chief Strategy Officer, Havas Worldwide to fill vacancy left by resignation of Francis J. Kelly III
- **Laura Lang**, CEO Worldwide, Digitas
- **David Sable**, Global CEO, Young & Rubicam

Directors-at-large on the 4A's Board serving through 2013 are:

- **Tom Bernardin**, Chairman & CEO, Leo Burnett Worldwide
- **Scott Hagedorn**, CEO, Analect
- **Bill Koenigsberg**, President /CEO, Horizon Media
- **Eric Mower**, Chairman & CEO, Eric Mower & Associates

Directors-at-large on the 4A's Board who will serve through 2014 are:

- **David Eastman**, Worldwide Digital Director & CEO, JWT North America
- **Rob Norman**, CEO, GroupM North America
- **Troy Ruhanen**, Deputy Chairman, BBDO North America
- **Linda Sawyer**, Chief Executive Officer, N.A., Deutsch, A Lowe & Partners Company



4A's Regional Directors

Eastern Region Directors

- **Manny Vidal**, Chairman/CEO, The Vidal Partnership
- **Bryan Wiener**, Chief Executive Officer, 360i, LLC
- **Anne Bologna**, EVP/General Manager, Cramer-Krasselt/NY

Central Region Directors

- **Matt Anthony**, Global Chairman, VML
- **Ron Bess**, President & CEO, Euro RSCG North America/CEO, Euro RSCG Chicago
- **Christine Fruechte**, President & CEO, Colle + McVoy

Western Region Directors

- **Greg Stern**, CEO, Butler, Shine, Stern & Partners
- **Jo Muse**, Chairman & CEO, Muse Communications
- **Eric Johnson**, President, Ignited

Southern Region Directors

- **Brad W. Brinegar**, Chairman & CEO, McKinney
- **Eugene M. Faison, Jr.**, Chairman & CEO, Equals Three Communications
- **Bruce Kelley**, Vice Chairman, The Martin Agency



About the 4A's

The 4A's is the national trade association of the advertising agency business. Its membership comprises virtually all of the large, multinational agencies and hundreds of small and mid-sized agencies from across the country. The 1,200 member agency offices served by the 4A's employ 65,000 people; offer a wide range of marketing communications services, and place 80 percent of all national advertising. The management-oriented association founded in 1917 helps its members build their businesses, and acts as the industry's spokesperson with government, media, and the public sector. 4A's Website: www.aaa.org Twitter: [@4As](https://twitter.com/4As).

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